

FRESH VS.  
FROZEN 3PL

MITIGATING SUPPLY  
CHAIN THREATS

CPG  
PACKAGING

# Food Logist


Global Supply Chain  
the Cold Food &

**ROCKSTARS**  
OF THE SUPPLY CHAIN  
2021  
Food  
Logistics

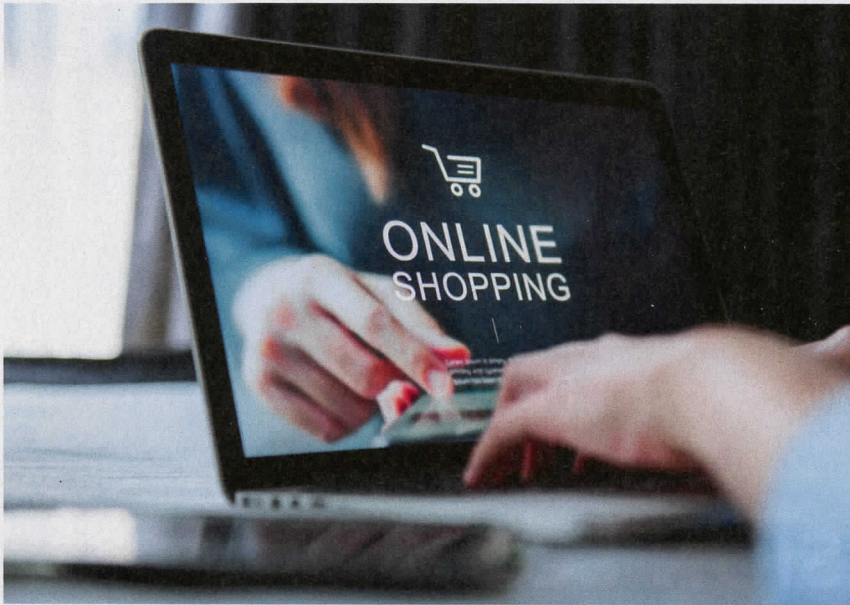
National DCP's

## LIZ LONGSTREET DARR

Proves the Importance of Quality Leadership  
Amid Global Pandemic

Issue No. 224 March 2021    [FoodLogistics.com](https://www.FoodLogistics.com)





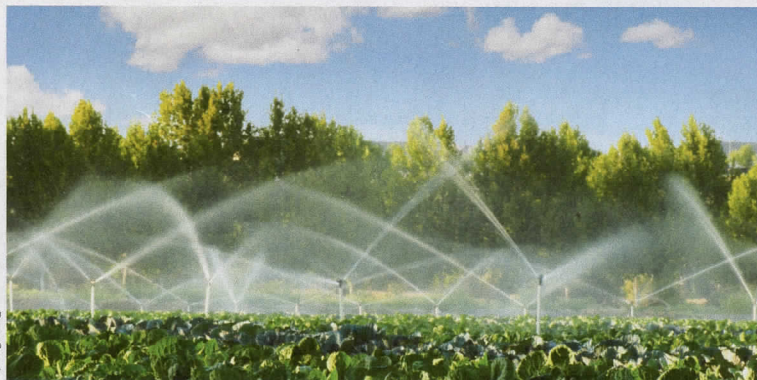
## 20% Global E-Commerce Growth Fast Tracks Supply Chain Tech Adoption

From 2019-2020, worldwide e-commerce revenues rose more than 20% year over year, forcing vehicle, robotic and software automation to alter the supply chain landscape in a matter of months, according to ABI Research. These changes are expected to continue to evolve and persist as both consumer and business digital and contactless behaviors become entrenched. Limited trials that began prior to 2020 are now attracting government exemptions, revenue-producing activity and massive investment.

Longer-term decisions must be made for a post-pandemic strategy that will be better positioned for the next events to occur across the global supply chain. Technology adoption is growing rapidly across the supply chain with software and hardware to support vehicle

automation, robotics, artificial intelligence, machine learning, blockchain and computer vision systems.

“The pandemic laid bare existing gaps in digitization, integration and tenuous contingency plans. Additionally, labor shortages have been magnified from volatile product demand, employee quarantines and seasonal peaks,” says Susan Beardslee, principal analyst, freight transportation and logistics for ABI Research. **To read more, visit <https://foodl.me/hbct18>.**



## U.S. Meat Production Fell Due to Coronavirus While Citrus Flourished

New findings from Tridge reveal the true impact COVID-19 had on agriculture and food, where beef production fell by 25% and pork fell 15%. However, for some agriculture sectors, this past year brought positive changes. Because citrus is known as an immune booster, citrus fruit became exceedingly popular. In addition, the United States eased its reliance on avocado imports due to favorable conditions that allowed domestic growth to flourish. Cherries from Chile saw a jump in exports to China, with 90% of the cherry exports going to the region.

Ongoing trade tensions between the United States and EU stripped Spanish olive oil of its competitive price advantage, resulting in a 39% (volume) drop in Spanish exports to its second largest importer—the United States—during the first half of 2020 compared to the same period last year.

**To read more, go to <https://foodl.me/e6yqf>.**

## Vizen Analytics Releases Demand Forecasting for Food Distributors

Vizen Analytics introduced an advanced demand forecasting platform for food distributors, which promises to significantly reduce the level of overstocking and waste in the food supply chain.

Vizen’s proprietary Empowered AI software can improve forecasting accuracy at a minimum of 10%, adding more than 2% to a food distributor’s bottom line in reduced inventory holding costs and less waste.

According to CEO Greg Foster, the cloud-based Empowered AI platform can be implemented rapidly, even in large organizations.

“Consumers have changed their food preferences and how they eat, making the old forecasting models obsolete,” Foster says. “It’s critical for food distributors to understand how much this has changed in their regional service areas. Our forecasting models can do that quickly and cost-effectively.”

**To read more, go to <https://foodl.me/jwe3t>.**

