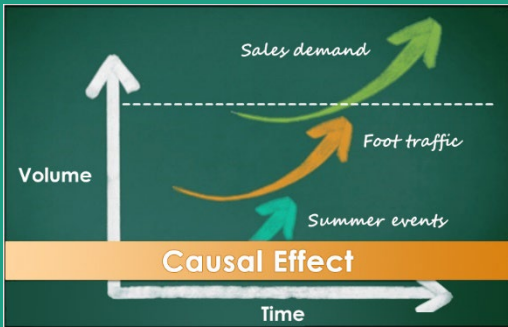# VIZEN ANALYTICS

Causal-AI Modeling

Vizen uses a proprietary post forecast adjustment that combines conformal predictions with vetted causal external data sources that factor and weight the impact of near real-time probabilistic effects using applied machine learning.

Cost Savings Potential

Improving forecasting accuracy by 10 to 20% translates into a potential 5% reduction in inventory costs and revenue increases of 2 to 3%.

McKinsey Global Institute

Proof of Value (PoV)

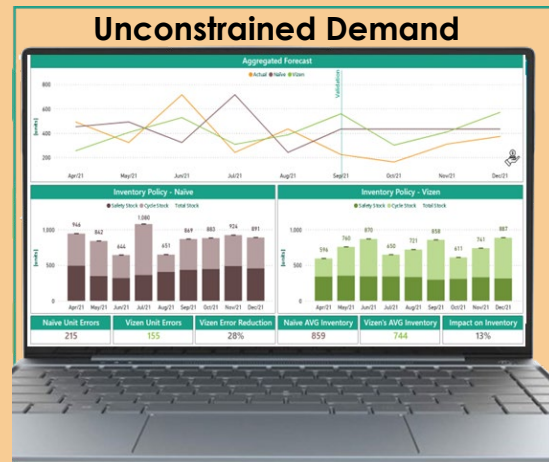Vizen offers a zero cost Proof of Value forecast comparison

About Vizen Analytics

- Launched in January 2021
- Multiple enterprise clients
- Best Start-ups - Activant Capital
- Rising stars - Start-up magazine

Demand Forecasting SaaS

Vizen offers a SaaS-based supply chain forecasting engine that helps fast moving consumer goods companies perfect their replenishment levels by tuning your product SKU sales to local causal consumer demand signals and economic trends that drive your results. We identify causal root signals that link historical data patterns with the right validated market intelligence. For example, consider how seasonal events and higher consumer foot traffic volumes impact product sales. Ultimately, Vizen extends the reliability of your forecast horizon while balancing safety and cycle stock levels over time. In fact, we guarantee a 5X ROI in year one, realized via reduced inventory costs and increased sales revenue. We help global consumer goods companies including automotive suppliers and food & beverage distributors optimize their inventory.

Vizen connects your data into our secure cloud via APIs, where we use proprietary statistical modeling to weigh the factors affecting your supply chain outcomes and automatically incorporate them into a viewable SaaS forecast. We track and project future results via predictive analytics enabling extra visibility to help mitigate volatility and prevent disruptive outcomes. We offer an initial prove-it zero cost trial subscription for a representative use case.

SKU projections + cycle & safety stock

Team & Industry

Greg Foster
Founder & CEO
25+ years supply chain
Leading and selling consumer goods mobility solutions to global Enterprise companies

Data Science

Francesco Lolli

M.A Bruno   Ph.D. Michael   Ph.D. Elia