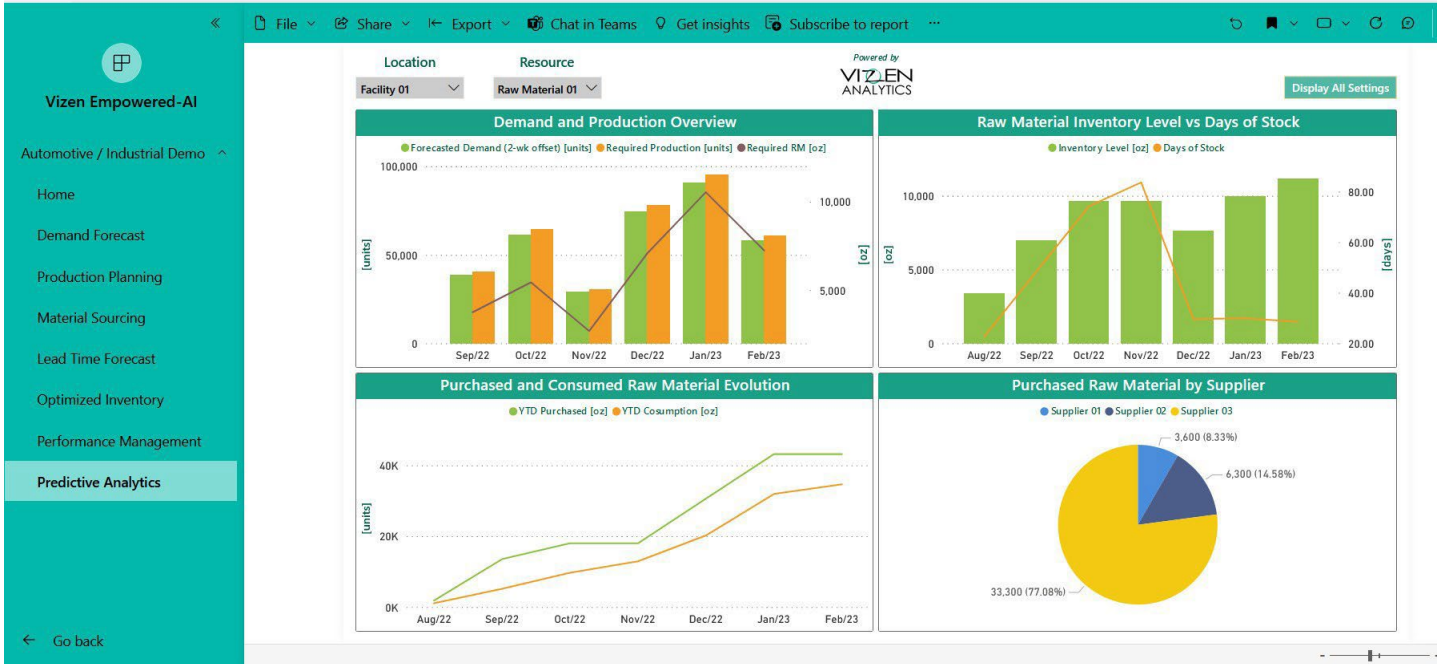


Empowered-AI®

Causal-AI Forecasting



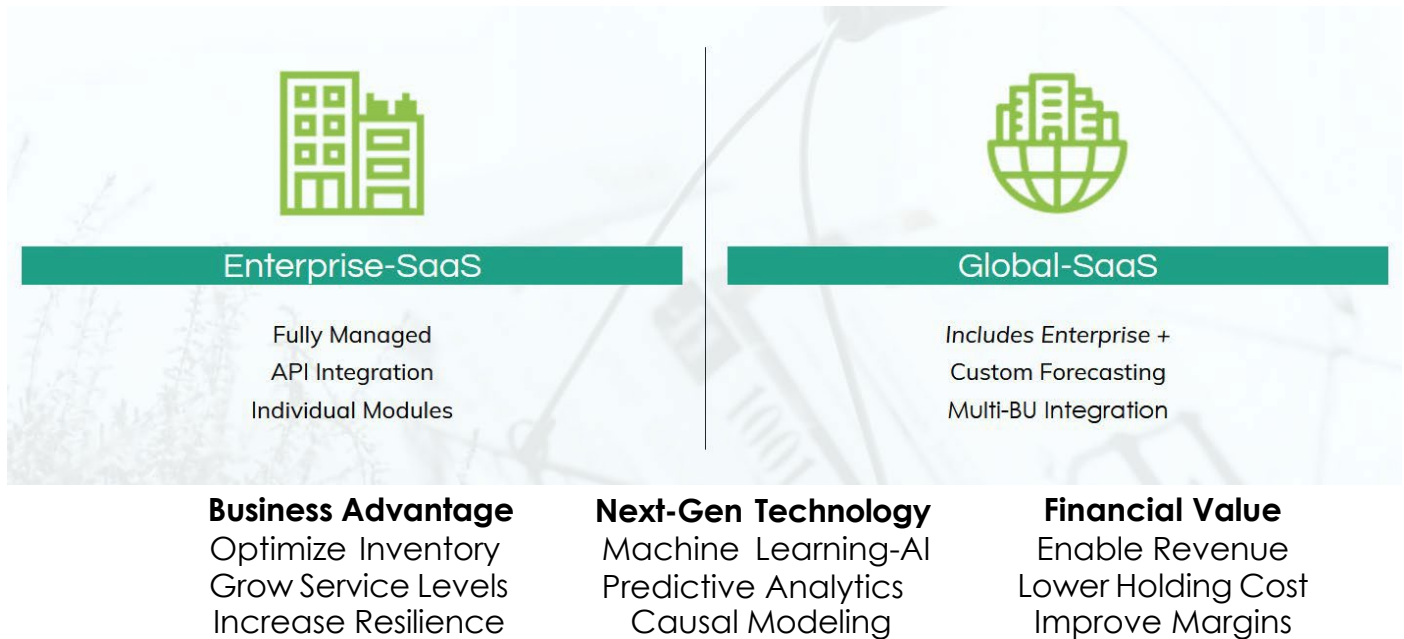
5X+ Return on Investment (ROI)

Vizen helps fast moving consumer goods companies solve their supply chain planning challenges and improve bottom-line results. Empowered-AI®, a SaaS-based supply chain planning engine, perfects inventory replenishment levels by tuning your product SKU demand to local causal consumer market signals and economic trends that drive your results. Thus, extending the reliability of your forecast horizon while balancing safety and cycle stock levels over time. Our causality-based approach generates proactive outcomes across demand, production, and material sourcing including supplier lead time forecast projections that informs procurement of the best date to restock supply. For example, how a manufacturer balances their inventory to reduce back orders and prevent lost sales, thereby increasing margins via better forecast efficiency and driving operational performance.



“We need proactive IT systems to better predict demand, I don’t think a standard ERP system is enough, especially for individual companies which don’t have the scale to develop such sophisticated systems in-house.” **Supply Chain Executive**

The Value of Autonomous Software



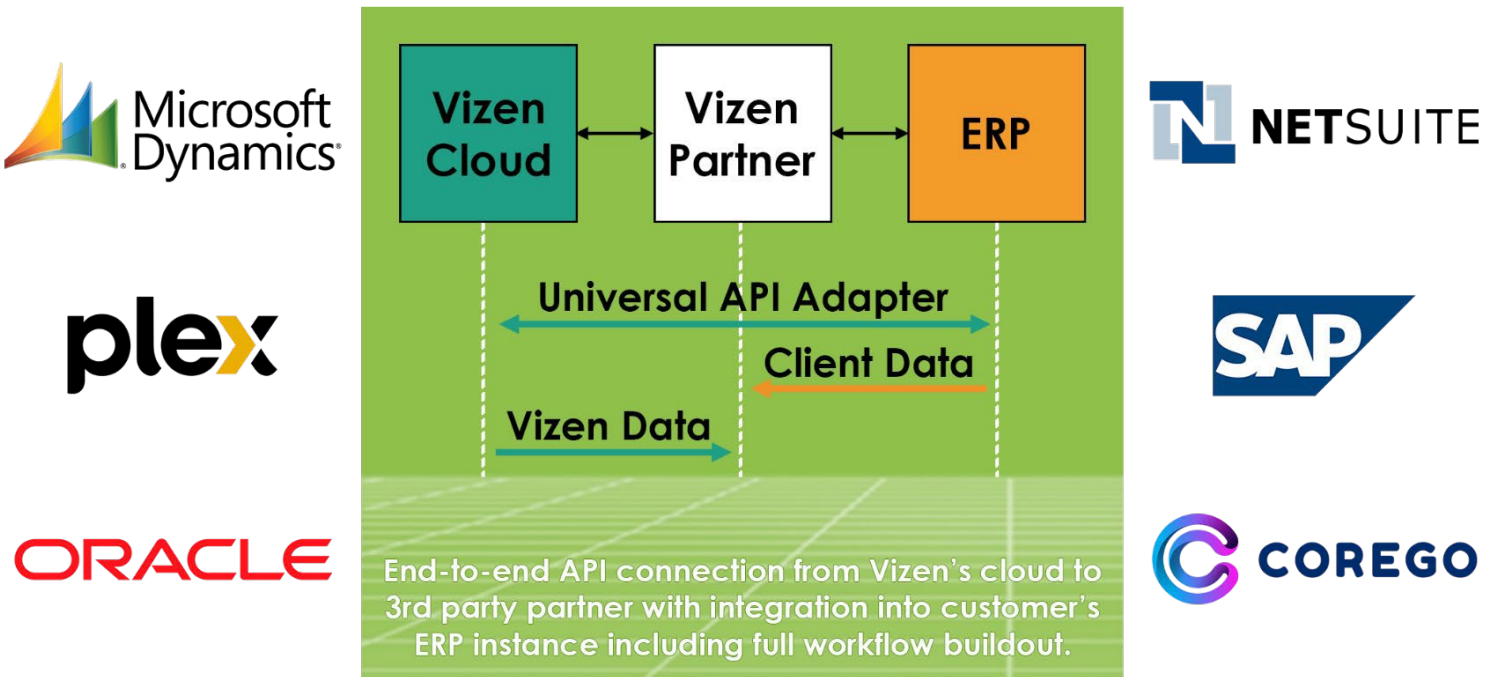
Vizen's **autonomous software applies proprietary causal modeling** that aligns external data market signals affected by disruption and volatility to our clients' use case. Our software increases and extends the accuracy of supply chain planning many order cycles ahead compared to the average reliability forecasting today of one order cycle or less.

Vizen offers value by connecting planning improvements to the financial savings generated. We **guarantee a 10% overall forecast improvement** which equates to at least a 5% reduction in annual supply chain costs. A \$500 million-dollar mid-market company will save at least \$2.5 million dollars per year. And we back it with a quarterly service level agreement.

Empowered-AI® is a pre-paid annual subscription plan. It is the ultimate supply chain planning software, specifically aligned in support of finance and Sales & Operations Planning (S&OP). We support enterprise mid-market companies with >500 million or more in annual sales revenue and the top 500 global companies with >\$5 billion in annual sales revenue to improve operational performance. Our software includes the following modules:

- **Demand Forecasting** – Increase Visibility
- **Production Planning** - Maximize Efficiency
- **Material Sourcing** - Forecast Lead Times
- **Optimized Inventory** - Balance Stock Levels
- **Performance Management** - Track Operational KPIs
- **Sustainability Tracking** - Minimize CO2 Emissions
- **Predictive Analytics** - Analyze Future Trends

Real-Time Systems Integration



Vizen securely enables the connection between your data forecasting systems and our adaptive AI cloud platform, where it is analyzed and visualized into a beautiful, interactive on-line dashboard. We unite business silos-sales, marketing, planning & operations- by synthesizing key inputs from each individual forecast. Our **supply chain planning software** continuously evaluates data patterns combining internal and external data sources to generate reliable predictive analytics. Vizen converts data analysis into prescriptive foresight, reducing forecast errors and improving business outcomes.

- Enterprise cloud platform
- 24/7 enterprise level security
- GDPR & CCPA compliant

Contact Info@VizenAnalytics.com for a Demo!